

**Vendor Application**  
**2024 Upper Bucks Brewfest**  
**August 17, 2024**  
**1PM – 5:30PM**



*The Upper Bucks Brewfest Committee invites you to apply to be a vendor at our upcoming event on August 17, 2024.*

*Please read over the instructions carefully and fill out the form on the second page. Keep this page for your records.*

**Event Details**

*Date:* August 17, 2024

*Time:* 1PM – 5:30PM

*Location:* The Park at 4<sup>th</sup>  
301 W. Mill Street  
Quakertown, PA 18951

**\*\*IMPORTANT\*\* Please do NOT send payment with your application. You will be notified if your application has been accepted. After acceptance, you will then have two weeks to remit payment, otherwise, you risk forfeiting your space.**

- NO APPLICATIONS WILL BE ACCEPTED AFTER AUGUST 7, 2024
- Vendors MUST be set up and ready by 10:30AM. The event begins with a VIP Hour at 1PM. General admission entry begins at 2PM.
- ***Only ONE business per booth space.***
- Vendors MUST provide their own canopy, table, and chairs.
- Vendors are responsible for setup and cleanup of their booth space. Trash cans are throughout the event, but it is a good idea to bring your own.
- Vendors will be provided with information regarding their booth placement when they arrive at the event.
- Vendors will be allowed to sell their product by the glass/ bottle/ can.
- There is no charge for approved breweries, wineries, and distilleries.

Complete the attached form and mail or email application to the Quakertown Alive! office.

***MAIL APPLICATION TO:***

Quakertown Alive!  
314 W. Broad Street #202  
Quakertown, PA 18951

*or*

***EMAIL APPLICATION TO:***

[events@quakertownalive.com](mailto:events@quakertownalive.com)

**Questions? Call us 215-536-2273**

**Please check one:**

- Food Vendors - \$125**
- Breweries, Wineries, Distilleries - N/C**
- Craft Vendors - \$50 (10'x10' space)**

**Limited Availability**

CONTACT INFORMATION		
First name:	Last name:	
Company name (if different):		
Address:		
Website:	E-mail:	Phone:

Please briefly list items you plan to sell:	
1.	4.
2.	5.
3.	6.

- CHECK HERE if you would like to bring a trailer. Trailer measurements \_\_\_\_\_**

All vendors applying to participate in an event presented by Quakertown Alive! must agree to the following terms and conditions.

1. Quakertown Alive! reserves the right to accept or deny any vendor application.
2. The event committee will assign space location to the vendors. The committee can take special requests into consideration, but there is NO guarantee.
3. All vendors are required to remain open during the entire length of the event.
  - Upper Bucks Brewfest 1PM – 5:30PM
4. Vendors must adhere to the set-up times.
  - Brewfest set-up begins at 9:00AM
  - Food trucks must be in their assigned location by 10:30AM
5. All structures and sundries (tents, tables, chairs, trash cans, etc...) are to be supplied by the vendor and are the responsibility of the vendor. Tents MUST be weighted or tethered securely to the ground.
6. All food vendors must display their applicable food service license. All food vendors are required to have \$1,000,000 liability insurance and supply Quakertown Alive! with a certificate naming Quakertown Alive! and the Borough of Quakertown as additional insured by August 2, 2024.
7. If Quakertown Alive! cancels the event due to inclement weather, the vendor will receive a refund upon request by either letter or email ([events@quakertownalive.com](mailto:events@quakertownalive.com)) within 30 days. Any fees that have not been requested for a refund will be considered a donation to Quakertown Alive!.
8. Vendors agree to assume all liability for and agree to indemnify and hold harmless all organizations and persons sponsoring, managing or in any other way participating in the Upper Bucks Brewfest, including, but

not limited to Quakertown Alive!, the Borough of Quakertown, and personnel from any loss, claim, penalty, or lawsuit in any way arising from operation or involvement in the Upper Bucks Brewfest.

9. Quakertown Alive! reserves the right to decide if a questionable item/ service is allowable at our organization's event. All decisions are final.
10. Quakertown Alive! has permission to share images from the vendors' websites and social media. Vendors may also have their and their goods' pictures taken at the event for use on the Quakertown Alive! website and social media.
11. Vendors must agree to abide by the above terms and conditions as well as supplied additional event guidelines. Vendors who do not follow rules set by Quakertown Alive! risk expulsion from the event and being banned at future events.

The undersigned agrees to comply with the terms listed on the first page of this application. Noncompliance will result in removal from the event area with no refund. The undersigned further certifies that he/ she is the responsible party to 1) execute on behalf of the vendor and 2) accept legal process on behalf of the vendor. The undersigned also agrees to indemnify and hold harmless the Upper Bucks Brewfest committee, Quakertown Alive!, and the Borough of Quakertown. Nor are the listed parties responsible for damage, loss, or theft of goods related to his/ her business. By signing below, you agree to adhere to the attached Vendor Terms & conditions.

**Signed:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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*Office Use Only*

*Application Approved:* \_\_\_\_\_ *Date:* \_\_\_\_\_

*Payment Due Date:* \_\_\_\_\_ *Payment Received:* \_\_\_\_\_



## VENDOR TERMS AND CONDITIONS

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