



2024 ARTS ALIVE! BUSINESS APPLICATION

STOREFRONTS NATIONAL AND REGIONAL FRANCHISES

MAY 18, 2024 - 10 AM TO 4 PM – DOWNTOWN QUAKERTOWN, PA
RAINDATE: MAY 19, 2024 10AM – 4PM APP DEADLINE: 5/3/24

Quakertown Alive! is celebrating 25 years in downtown Quakertown and invites local storefront businesses – including national and regional franchises - to participate. Your participation in this event is an opportunity to spread your organization’s message to over 7,000 people from the Upper Bucks County area and beyond. We have expanded our marketing to include the Lehigh Valley and the greater Tri-County area to increase the number of festival attendees.

Applications will be reviewed in a timely manner by a representative of the Events Committee. Vendors will receive confirmation emails. Please refer to the table below to determine your vendor fee. The fee for electric, if needed, is an additional \$15, which will be non-refundable. Checks should be made payable to Quakertown Alive!. There is a \$25 fee for returned checks due to insufficient funds. If your application is accepted, your entry fee will be processed, otherwise your check will be returned to you. **Only one vendor is permitted per space.**

Our rain date is Sunday, May 19, 2023 from 10 am to 4 pm. If you cancel and do not attend the rain date, you **will not** receive a refund. In the event that both dates need to be cancelled by Quakertown Alive! due to weather, we will refund half the vendor fees upon request by letter with a self-addressed stamped envelope within 30 days. Any monies not requested to be refunded will be considered a donation to the programs of Quakertown Alive!, a 501 (c) 3 non-profit organization.

Spaces are in the street, do not block the sidewalk. The display area assigned to accepted entrants must be manned throughout the entire show. The accepted applicant must provide his/her own canopy, table, and display. Be prepared for an outdoor event, including wind gusts and fluctuating weather. We highly recommend you bring weights to hold down your tent in case of windy weather.

ALL APPLICATIONS ARE SUBJECT TO COMMITTEE APPROVAL.

The Arts Alive! festival is brought to you by Quakertown Alive!, a 501(c)(3) non-profit Main Street organization dedicated to helping revitalize downtown Quakertown.

IMPORTANT: Please review our pricing scale below to avoid processing delays. Fees listed are for single spaces WITHOUT electric hookup. Spaces measure 12’ x 12’. **Application deadline: May 3, 2024.**

BUSINESS LOCATION	RETAIL	PERSONAL/ PROFESSIONAL SERVICES
Within Quakertown Borough Business District	NO COST	\$85.00
Quakertown Business Address	\$125.00	\$125.00
Non-Quakertown Business Address	\$150.00	\$150.00
Regional/ National Franchise	\$225.00	\$225.00

Limited availability for double spaces and electric (additional charges apply).

ELECTRIC HOOKUP: 120 volt – limited availability. Spaces adjacent to electric connection are assigned on a first come, first served basis. Please bring your own heavy duty outdoor extension cord. QA! will not provide cords.

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STOREFRONTS NATIONAL AND REGIONAL FRANCHISES

Business:	
Product/ Service:	
Contact Name:	
Phone Number:	Email Address (REQUIRED)
Business Address:	
Website:	Facebook Business Page:

Space Required (See Fee List Above): 12'X12' - _____ 12'X24' - _____

Need 120 volt electricity ___ Yes No ___ **\$15 additional fee**

Total Enclosed: _____

ALL APPLICATIONS ARE SUBJECT TO COMMITTEE APPROVAL.

Liabilities & Permission: I agree to assume all liability for and agree to indemnify and hold harmless all organizations and persons sponsoring, managing or in any other way participating in the Arts Alive! Festival, including, but not limited to Quakertown Alive! and its personnel from any loss, claim, penalty, or lawsuit in any way arising from my/our operation or involvement in the Arts Alive! spring arts festival. By signing below, you agree to follow the **VENDOR TERMS & CONDITIONS**.

Signature _____ Date _____

APPLICATION DEADLINE IS MAY 3, 2024. PLEASE FILL OUT THIS APPLICATION AND SEND IT WITH YOUR FEE TO:

**QUAKERTOWN ALIVE!
314 W. BROAD STREET #202
QUAKERTOWN, PA 18951.**

Questions? Contact our office at 215-536-2273 X2351 or email us at gaye@quakertownalive.com.

QUAKERTOWN ALIVE! TERMS AND CONDITIONS

1. Quakertown Alive! reserves the right to accept or deny any vendor application.
2. The event committee will assign space location to the vendors. The committee can take special requests into consideration, but there is NO guarantee. Space assignments are final.
3. All vendors are required to remain open during the entire length of the event.
 - Arts Alive! – 10AM – 4PM
4. Vendors must adhere to the set-up times. NO early birds.
 - Arts Alive! set up begins 7:30AM. Vendors must be ready by 9:30AM
 - Food trucks must be in their assigned location by 8:00AM
5. Vendors may request an electric hookup. There is an additional \$15 cost for the electric hookup. Vendors **MUST** bring their own electrical cords.
 - There is a limited amount of electric hookups available. Spaces are allocated on a first-come-first-served basis.
6. It is the sole responsibility of each accepted vendor to obtain any and all required, applicable, and appropriate state and local licenses/ permits needed. Each vendor also bears the sole responsibility for payment of all taxes pertaining to their operation.
7. All structures and sundries (tents, tables, chairs, trash cans, etc...) are to be supplied by the vendor and are the responsibility of the vendor. The set-up must be secured to withstand changing weather conditions. **QA! will have a Designated Safety Officer walking the event to check on tent weights.**
8. Vendors agree to assume all liability for and agree to indemnify and hold harmless all organizations and persons sponsoring, managing or in any other way participating in the Arts Alive! Festival, including, but not limited to Quakertown Alive! and its personnel and Quakertown Borough from any seen or unseen injury, theft, or other loss to any person or property incurred by them or their representatives during travel to/ from, load in/ set up, event, and break down, claim, penalty, or lawsuit in any way arising from operation or involvement in the Arts Alive! festival.
9. If Quakertown Alive! cancels the event due to inclement weather, the vendor will receive a refund upon request by either letter or email (gaye@quakertownalive.com) within 30 days. Any fees that have not been requested for a refund will be considered a donation to Quakertown Alive!.
10. Quakertown Alive! events are family friendly. We reserve the right to decide if a questionable item/ service is allowable at our organization's event. All decisions are final.
11. Quakertown Alive! has permission to share images from the vendors' website and social media. Vendors may also have their and their goods' pictures taken at the event for use on the Quakertown Alive! website and social media.
12. Vendors must agree to abide by the above terms and conditions as well as supplied additional event guidelines. We expect all of our vendors to be kind and courteous to each other, attendees, and our volunteers. Vendors are not permitted to walk the streets with products or samples.

APPLICATION AGREEMENT

By signing below, I acknowledge that I have read, understand, and agree to abide by all the general information, procedures, conditions, fees, and instructions set forth in this application.

- I understand that I may be asked to leave the event and my fees not refunded if I do not follow the terms and conditions.
- I understand that failure to adhere to these terms and conditions may result in exclusion from future events
- I agree to indemnify and hold harmless all organizations and persons, sponsoring and managing or in any way participating in the Arts Alive! Spring Arts Festival, including, but not limited to Quakertown Alive!, the Borough of Quakertown, and personnel from any loss, claim, penalty, or any lawsuit arising from operation or involvement in the Arts Alive! Spring Arts Festival.

Applicant Signature: _____

Date:

Please Print Name: _____

Quakertown Alive! accepts checks, money orders, cash as payment. Checks and money orders should be made payable to Quakertown Alive!.

Quakertown Alive! accepts credit card payment in person or through a phone call. If you intend to pay with your credit/ debit card, understand that your application will not be processed until the transaction in complete.

Method of Payment:

_____ Check/ Money Order

_____ Cash

_____ Credit/ Debit Card

Phone Number: _____

Please send the completed application with payment to:

Quakertown Alive!
314 W Broad St. #202
Quakertown, PA 18951

Questions: Call 215-536-2273 or E-Mail: gave@quakertownalive.com