



Quakertown Alive's Spring Gala raises funds for our organization's initiatives that improve our community, inspiring businesses and residents to become involved in our long-term revitalization efforts.

The 2023 first annual Spring Gala will be hosted by our friends at the Pearl S. Buck House on Saturday, April 15, 2023. The Spring Gala will also offer a live and silent auction. There will be catering offered by Giacomo's Italian Market as well as an open bar and music by the Philly Funk Authority. The Spring Gala committee intends to continue funding for the following projects: green spaces, holiday decorations, murals, art installations, and interpretive signage.

Please review the attached documents to review the exciting sponsorship opportunities associated with the Spring Gala. We look forward to you partnering with us for the Spring Gala as we continue to revitalize Quakertown and create vital enhancements for businesses, residents, and visitors to enjoy for years to come.



SPRING GALA – April 15

Quakertown Alive!'s premier fundraising event hosted at the Pearl S. Buck House. Live Music from the Philadelphia Funk Authority. Catering from Giacomo's Italian Market.

Community Partner Sponsors \$10,000

Co-sponsorships available

- *Named* Sponsor for "The Spring Gala"
- Prominent ad in the official event program
- Name and logo in all marketing, advertising material, event signage, tickets, and media
- Recognition on the Quakertown Alive! website
- Recognition by speaker the evening of the event
- Opportunity to create promotion in conjunction with the event
- Opportunity for distribution of literature at the event
- Name and logo on signage at Art Park
- Table sponsor
- One table of ten (10) tickets to event

Visionary Sponsors \$5,000 each

- Prominent ad in the event program
- Name and logo on all marketing, advertising material, event signage, tickets, and media
- Recognition on Quakertown Alive! website
- Recognition by speaker the evening of the event
- Opportunity to create promotion in conjunction with the event
- Opportunity for distribution of literature at the event
- Name and logo on signage at Art Park
- Table sponsor
- Four (4) tickets to event

Innovator Sponsors \$2,500 each

- Name and logo on all signage, advertising, marketing material, and media
- Half-page ad in the program guide
- Recognition on the Quakertown Alive! website
- Table Sponsor
- Two (2) tickets to the event



Initiator Sponsors \$1,500 each

- Name and logo on advertising material and media
- Half-page ad in the program guide
- Recognition on Quakertown Alive! website

Venue Sponsors \$1,000 each

- Name and logo on all marketing and advertising material, website, and media
- Business card ad in program guide

Bar Sponsor \$1,500

- Signage at event
- Half-page ad in program guide
- Recognition on Quakertown Alive! website

Entertainment Sponsor \$2,000

- Signage at the event
- Half-page ad in the program guide
- Recognition from band during event
- Recognition on Quakertown Alive! website
- Local radio opportunity

Auction Sponsor \$1,000

- Signage at the event
- Business card ad in program guide
- Name and logo on website, marketing material, and signage at event

Originator Sponsors \$500 each

- Name and logo on website, marketing material, and signage at event
- Opportunity to create promotion in conjunction with the event
- Opportunity to have promotional giveaways at event

Honor Board Sponsors \$150 each

- Your name or business and message will be added to the Honor Board on display at the event

** All sponsors have opportunity for gift distribution at the event*



2023 QUAKERTOWN ALIVE! Spring Gala Sponsorship Commitment Form

1. SPONSOR INFORMATION

<i>NAME</i>
<i>COMPANY NAME</i>
<i>ADDRESS</i>
<i>EMAIL ADDRESS</i>
<i>PHONE NUMBER</i>
<i>WEBSITE (if applicable)</i>
<i>SOCIAL MEDIA (if applicable)</i>

2. EVENT SPONSOR LEVEL

- \$10,000 Community Partnership Sponsor
- \$5,000 co-sponsor
- \$5000 Visionary Sponsor
- \$2500 Innovator Sponsor
- \$2000 Entertainment Sponsor
- \$1500 Initiator Sponsor
- \$1000 Venue Sponsor
- \$1000 Auction Sponsor
- \$500 Originator Sponsor
- \$150 Honor Board Sponsor



3. PAYMENT INFORMATION

Quakertown Alive! accepts cash or checks for sponsorship payments. Checks should be made payable to Quakertown Alive! with "Spring Gala Sponsorship" on the memo line.

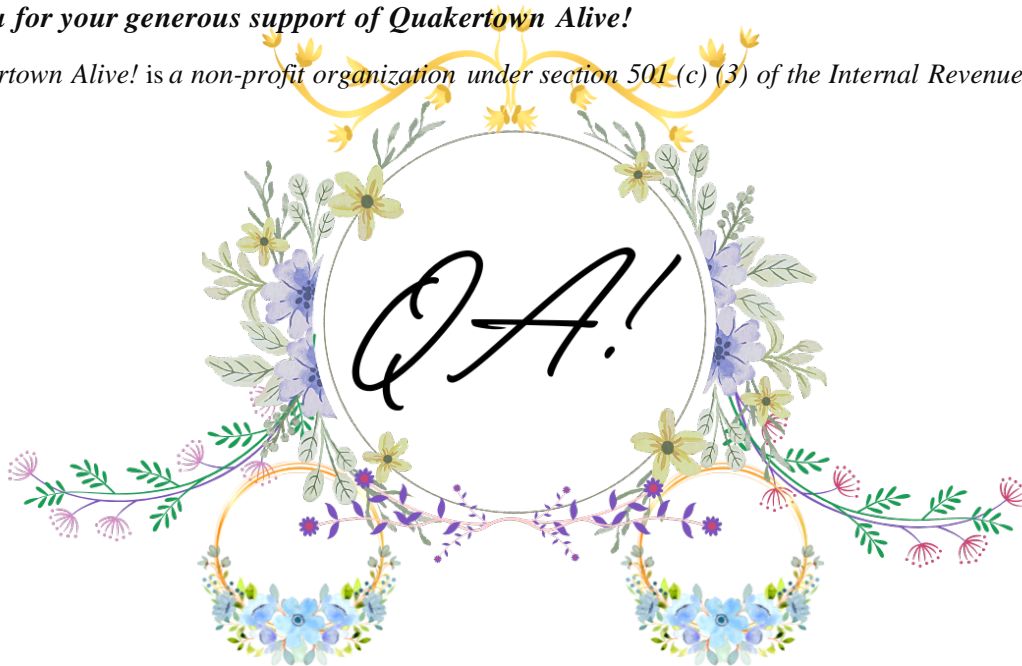
IMPORTANT *Please Note: Payment is not due until four (4) weeks prior to the event, but it is **highly recommended to let QA! know of your sponsorship intent as soon as possible** to receive full marketing benefit. Please send your company logos and/or Program Ads via digital file to info@sixdegreesmarketing.solutions.*

Please return form ASAP to: **Quakertown Alive!**
Attn: Event Sponsorship
314 W. Broad Street, #202
Quakertown, PA 18951

Signature _____ Date _____

Thank you for your generous support of Quakertown Alive!

Quakertown Alive! is a non-profit organization under section 501 (c) (3) of the Internal Revenue Code.



The Spring Gala