



2023 THE VINEYARD/BEER GARDEN APPLICATION AND INFORMATION

OCTOBER 21, 2023, 10 AM TO 4 PM—DOWNTOWN QUAKERTOWN
RAIN DATE: OCTOBER 28, 2023, 10 AM TO 4 PM
DEADLINE FOR APPLICATIONS: OCTOBER 6, 2023

Quakertown Alive! invites local wineries, breweries, and distilleries to participate in our annual Arts alive! Arts and Crafts Festival on October 21, 2023. Vendors will receive confirmation emails. The entry fee, which entitles the applicant to a 12' x 12' display area, is \$35. The entry fee for a 12' x 24' space is \$75. The fee for electric, if needed, is an additional \$15, which will be non-refundable. Checks should be made payable to Quakertown Alive!. There is a \$25 fee for returned checks due to insufficient funds. If your application is accepted, your entry fee will be processed, otherwise your check will be returned to you. **Only one vendor is permitted per space.**

Our rain date is Saturday, October 28, 2023 from 10 am to 4 pm. If you cancel and do not attend the rain date, you **will not** receive a refund. If both dates need to be cancelled by Quakertown Alive! due to weather, we will refund half the vendor fees upon request by letter with a self addressed stamped envelope within 30 days. Any monies not requested to be refunded will be considered a donation to the programs of Quakertown Alive!, a 501 (c) 3 non-profit organization.

Spaces are in the street, do not block the sidewalk. The display area assigned to accepted entrants must be manned throughout the entire show. The accepted applicant must provide his/her own canopy, table, and display. Be prepared for an outdoor event, including wind gusts and fluctuating weather. We highly recommend you bring weights to hold down your tent in case of windy weather.

Vendors must read and agree to follow the attached Terms and Conditions.

ALL VENDORS MUST BE IN THEIR DESIGNATED SPACE(S) BY 9:30AM ON THE DAY OF THE EVENT.

All trailers/set-ups must be kept clean. Vendors should provide at least one trash receptacle for customers' refuse.

All Vineyard/Beer Garden vendors will have a donation collection jar, provided by Quakertown Alive!, at their locations. These donations are to support our Quakertown K-9 unit.

Please keep this page for your records.

The Autumn Alive! Fall Festival is brought to you by Quakertown Alive!, a 501(c)(3) non-profit Main Street organization dedicated to helping revitalize downtown Quakertown. For questions call 215-536-2273 or email: gay@quakertownalive.com.

AUTUMN ALIVE 2023

WINE/ SPIRITS/ BEER TASTING AREA APPLICATION

CONTACT INFORMATION		
First name:	Last name:	
Business Name:		
Address:		
City:	State:	Zip:
Business Phone:	Cellphone:	
E-Mail: Please PRINT legibly.		
Web site/ Facebook		
DISPLAY SPACE/ELECTRIC FEE		
[] 12' X 12' \$40 (vendor to supply tent, tables, chairs, etc.) [] 12' x 24' \$75 Electric Fee \$15 {yes} {no} circle one (bring extension cord)		
DISPLAY BOOTH DESCRIPTION:		
<input type="checkbox"/> Yes, we will be supplying tastings of our product	Tasting Product Description:	
It is understood by signing below that all applicable permits necessary for the tastings and sales of product will be the responsibility of the vendor. Vendor also assumes responsibility to determine legal drinking age for any participant tasting or purchasing wine during Arts Alive! Event.		

PAYMENT: Please submit application to participate, must include payment for electric service with application if applicable.	
Make checks payable to Quakertown Alive!.	Total \$ _____

Liabilities & Permission: I agree to assume all liability for, and agree to indemnify and hold harmless all organizations and persons sponsoring, managing or in any other way participating in the Arts Alive! Festival, including, but not limited to Quakertown Alive! and its personnel from any loss, claim, penalty, or lawsuit in any way arising from my/our operation or involvement in the Arts Alive! festival. By signing below, you agree to the Terms & Conditions attached to this application.

X _____ Date: _____
Return this form, images, and payment to: Quakertown Alive!, 314 W Broad St. #202, Quakertown, PA 18951
Questions: Call 215-536-2273 or E-Mail: gaye@quakertownalive.com

The Arts Alive! festival is brought to you by Quakertown Alive!,
a 501(c)(3) non-profit Main Street® organization dedicated to helping revitalize downtown Quakertown.



VENDOR TERMS AND CONDITIONS

All vendors applying to participate in an event presented by Quakertown Alive! must agree to the following terms and conditions.

1. Quakertown Alive! reserves the right to accept or deny any vendor application.
2. The event committee will assign space location to the vendors. The committee will take special requests into consideration, but there is NO guarantee. Space assignments are final.
3. All vendors are required to remain open during the entire length of the event.
 - Autumn Alive! – 10AM – 4PM
4. Vendors must adhere to the set-up times. NO early birds.
 - Autumn Alive! set up begins 7:30AM. Vendors must be ready by 9:30AM
 - Food Court vendors MUST be checked in in the triangle parking lot by 8AM
5. It is the sole responsibility of each accepted vendor to obtain all required and appropriate state & local licenses/ permits needed. Food vendors must have licenses on display at their booth. Each vendor also bears the sole responsibility for payment of all taxes pertaining to their operation.
6. All food vendors are required to have \$1,000,000 liability insurance and supply Quakertown Alive! with a certificate naming Quakertown Alive! and the Borough of Quakertown as additional insured by October 1, 2023.
7. Vendors can request an electric hookup. There is an additional \$15 cost for the electric hookup. Vendors MUST bring their own electrical cords.
 - There is a limited amount of electric hookups available. Requests are granted on a first come, first served basis.
8. All structures and sundries (tents, tables, chairs, trash cans, etc...) are to be supplied by the vendor and are the responsibility of the vendor. The set-up **MUST** be secured to withstand changing weather conditions. QA! will have a designated Safety Officer walking the event to check tent weights.
9. Vendors agree to assume all liability for and agree to indemnify and hold harmless all organizations and persons sponsoring, managing or in any other way participating in the Autumn Alive! Festival, including, but not limited to Quakertown Alive! and its personnel from any loss, claim, penalty, or lawsuit in any way arising from operation or involvement in the Autumn Alive! festival.
10. Quakertown Alive! events are family friendly. We reserve the right to decide if a questionable item/ service is allowable at our organization's event. All decisions are final.
11. Quakertown Alive! has permission to share images from the vendors' website and social media. Vendors may also have their and their goods' pictures taken at the event for use on the Quakertown Alive! website and social media.
12. Vendors must agree to abide by the above terms and conditions as well as supplied additional event guidelines. Vendors who do not follow rules set by Quakertown Alive! risk expulsion from the event and being banned at future events.



VENDOR TERMS AND CONDITIONS

APPLICATION AGREEMENT

By signing below, I acknowledge that I have read, understand, and agree to abide by all the general information, procedures, conditions, fees, and instructions set forth in this application.

- I understand that I may be asked to leave the event and my fees not refunded if I do not follow the terms and conditions.
- I understand that failure to adhere to these terms and conditions may result in exclusion from future events
- I agree to indemnify and hold harmless all organizations and persons, sponsoring and managing or in any way participating in the Autumn Alive! Fall Festival, including, but not limited to Quakertown Alive!, the Borough of Quakertown, and personnel from any loss, claim, penalty, or any lawsuit arising from operation or involvement in the Autumn Alive! Fall Arts Festival.

Applicant Signature: _____ Date: _____

Please Print Name: _____

Quakertown Alive! accepts checks, money orders, cash as payment. Checks and money orders should be made payable to Quakertown Alive!.

Quakertown Alive! accepts credit card payment in person or through a phone call. If you intend to pay with your credit/ debit card, understand that your application will not be processed until the transaction is complete.

Method of Payment:

____ Check/ Money Order

____ Cash

____ Credit/ Debit Card

Phone Number: _____

Please send the completed application with payment to:

Quakertown Alive!
314 W Broad St. #202
Quakertown, PA 18951

Questions: Call 215-536-2273 or E-Mail: gave@quakertownalive.com