



2026 WINE & BEER GARDEN APPLICATION INFORMATION

OCTOBER 17, 2026 | 10:00 A.M. TO 4:00 P.M.

RAIN DATE: OCTOBER 24, 2026

DOWNTOWN QUAKERTOWN, PA

APPLICATION DEADLINE: AUGUST 28, 2026

Quakertown Alive! is celebrating over 25 years in downtown Quakertown and invites local wineries, breweries, and distilleries to participate in our annual Autumn Alive! Fall Festival on October 17, 2026!

The entry fee, which entitles the applicant to a 12' x 12' display area, is \$50. The entry fee for a 12' x 24' space is \$80. We will not be offering electric hookups for vendors at this time. Only one vendor is permitted per space.

Checks should be made payable to Quakertown Alive!. There is a \$25 fee for returned checks due to insufficient funds. If your application is accepted, your entry fee will be processed, otherwise your check will be returned to you. Applications will be reviewed in a timely manner by a representative of the Events Committee. Vendors will receive confirmation emails.

All vendors must agree to the attached Vendors Terms and Conditions. This application will *not* be considered complete without the *signed* agreement on the last page.

Our rain date for this event is Saturday, October 24, 2026 from 10:00 a.m. to 4:00 p.m. If you cancel and do not attend the rain date, you will *not* receive a refund. In the event that both dates need to be cancelled by Quakertown Alive!, we will refund *half* the vendor fees upon request by letter with a self-addressed stamped envelope or email within 30 days. Any monies not requested to be refunded will be considered a donation to the programs of Quakertown Alive!, a 501(c)(3) non-profit organization.

Spaces are in the street, do not block the sidewalk. The display area assigned to accept entrants must be manned throughout the entire show. The accepted applicant must provide his/her own canopy, table, tent, weights, and display. Be prepared for an outdoor event, including wind gusts and fluctuating weather. Tents/canopies **MUST** be secured with weights. Quakertown Alive! will have a designated safety officer patrolling the event to check on tent weights.

***ALL VENDORS MUST BE IN THEIR DESIGNATED SPACE(S)
NO LATER THAN 9:30 A.M. ON THE DAY OF THE EVENT.***

All trailers and/or set-ups must be kept clean. Vendors should provide *at least* one trash receptacle for customers' refuse, especially if they provide samples.

All vendors will have a donation collection jar, provided by Quakertown Alive!, at their locations. These donations are to support our Quakertown K-9 unit.

All vendors that are providing tastings and selling alcoholic beverages are required to provide Quakertown Alive! with a **copy of their Pennsylvania Liquor Control Board (PLCB) Exposition Permit for Autumn Alive!** along with **certificates showing Liability Insurance of at least \$1,000,000 that names Quakertown Alive! AND the Borough of Quakertown as additional insured**. To obtain and/or maintain your approved status as a vendor for Autumn Alive! 2026, all required items must be provided to Quakertown Alive no later than **August 28, 2026**. Submissions received after this date **WILL** result in denial of vendor participation, even if previously approved.

Please keep this page for your records.



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CONTACT INFORMATION – Please PRINT Legibly

First name:

Last name:

Business Name:

Address:

City:

State:

Zip:

Telephone:

Email:

Website / Social Media:

DISPLAY SPACE

☐ 12' X 12' \$50

☐ 12' X 24' \$80

Note: Vendor is responsible for supplying tent, weights, tables, chairs, etc.

Total Amount Enclosed: _____

DISPLAY INFORMATION

Booth Description:

☐ Yes, we will be supplying tastings of our product

☐ Yes, we will provide a receptacle for trash

Tasting Description:

It is understood by signing below that all applicable permits necessary for the tastings and sales of product(s) will be the responsibility of the vendor. Vendor also assumes responsibility to determine the legal drinking age for any participant tasting or purchasing wine during the Autumn Alive! Event.

Please return completed application, attached application agreement, and payment to:

**Quakertown Alive!
314 W Broad St. Suite #202
Quakertown, PA 18951**

Questions? Call: (215) 536-2273 (ext. 2351) OR Email: alyssa@quakertownalive.com

The Autumn Alive! Fall Festival is brought to you by Quakertown Alive!, a 501(c)(3) non-profit Main Street organization dedicated to helping revitalize downtown Quakertown.



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QUAKERTOWN ALIVE! TERMS AND CONDITIONS

- 1.) Quakertown Alive! reserves the right to deny or accept any vendor application.
- 2.) The event committee will assign space locations to the vendors. The committee can take special requests into consideration, but there is NO guarantee. Space assignments are final.
- 3.) All vendors are required to remain open during the entire length of the event.
 - Autumn Alive! – 10:00 a.m. to 4:00 p.m.
- 4.) Vendors must adhere to the set-up times. NO early birds.
 - Autumn Alive! set-up begins at 7:30 a.m., and vendors must be set up by 9:30 a.m.
 - Food trucks may start entering at 7:30 a.m., and must be parked by 9:00 a.m.
- 5.) It is the sole responsibility of each accepted vendor to obtain any and all required, applicable, and appropriate state and local licenses / permits needed. Each vendor also bears the sole responsibility for payment of all taxes pertaining to their operation.
- 6.) All structures and sundries (tents, tables, chairs, trash cans, weights, etc.) are to be supplied by the vendor and are the responsibility of the vendor. All tents must be secured with weights to withstand changing weather conditions. Quakertown Alive! will have a Designated Safety Officer patrolling the event to check on tent weights.
- 7.) Vendors agree to assume all liability for and agree to indemnify and hold harmless all organizations and persons sponsoring, managing, or in any other way participating in the Autumn Alive! Festival, including, but not limited to, Quakertown Alive! and its personnel and Quakertown Borough from any seen or unseen injury, theft, or other loss to any person or property incurred by them or their representatives during travel to / from, load in / set up, event, and break down, claim, penalty, or lawsuit in any way arising from operation or involvement in the Autumn Alive! Festival.
- 8.) If Quakertown Alive! cancels the event, the vendor will receive a refund of half the vendor fees upon request by either letter or email (alyssa@quakertownalive.com) within 30 days. Any fees that have not been requested for a refund will be considered a donation to Quakertown Alive!.
- 9.) Quakertown Alive! events are family friendly. We reserve the right to decide if a questionable item / service is allowed at our organization's event. All decisions are final.
- 10.) Quakertown Alive! has permission to share images from the vendors' website and social media. Vendors may also have their and their goods' pictures taken at the event for use on the Quakertown Alive! website and social media.
- 11.) Vendors must agree to abide by the above terms and conditions as well as supplied additional event guidelines. We expect our vendors to be kind and courteous to each other, attendees, and our volunteers. **Vendors must stay in their designated spot and are not permitted to walk the streets with products or samples.**



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APPLICATION AGREEMENT

By signing below, I acknowledge that I have read, understand, and agree to abide by all the general information, procedures, conditions, fees, and instructions set forth in this application.

- I understand that I may be asked to leave the event and my fees will not be refunded if I do not follow the terms and conditions.
- I understand that failure to adhere to these terms and conditions may result in exclusion from future events.
- I agree to indemnify and hold harmless all organizations and persons that are sponsoring, managing, or in any way participating in the Autumn Alive! Fall Festival, including, but not limited to, Quakertown Alive!, the Borough of Quakertown, and personnel from any loss, claim, penalty, or any lawsuit arising from operation or involvement in the Autumn Alive! Fall Festival.

Applicant Signature: _____ Date: _____

Please PRINT Name: _____

Quakertown Alive! accepts checks, money orders, and cash as payment. Checks and money orders should be made payable to Quakertown Alive! Credit card payments are accepted in-person or over the phone.

No application is considered complete until we have received your method of payment in full.

Quakertown Alive! reserves the right to relinquish your spot if the full payment has not been received by August 28, 2026.

Method of Payment:

____ Check / Money Order

____ Cash

____ Credit / Debit Card

Phone Number: _____

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