



2026 STOREFRONT BUSINESSES, NATIONAL, AND REGIONAL FRANCHISES APPLICATION INFORMATION

OCTOBER 17, 2026 | 10:00 A.M. TO 4:00 P.M.

RAIN DATE: OCTOBER 24, 2026

DOWNTOWN QUAKERTOWN, PA

APPLICATION DEADLINE: OCTOBER 2, 2026

Quakertown Alive! is celebrating over 25 years in downtown Quakertown and invites local storefront businesses – including national and regional franchises – to participate in our annual Autumn Alive! Fall Festival on October 17, 2026!

Your participation in this event is an opportunity to spread your organization's message to over 7,000 people from the Upper Bucks County area and beyond! We have expanded our marketing to include the Lehigh Valley and greater Tri-County area to increase the number of festival attendees.

Entry fees are outlined in the application below. This fee entitles the applicant to a 12' x 12' display area. We will not be offering electric hookups for vendors at this time. Only one vendor is permitted per space.

Checks should be made payable to Quakertown Alive!. There is a \$25 fee for returned checks due to insufficient funds. If your application is accepted, your entry fee will be processed, otherwise your check will be returned to you. Applications will be reviewed in a timely manner by a representative of the Events Committee. Vendors will receive confirmation emails.

All vendors must agree to the attached Vendors Terms and Conditions. This application will *not* be considered complete without the *signed* agreement on the last page.

Our rain date for this event is Saturday, October 24, 2026 from 10:00 a.m. to 4:00 p.m. If you cancel and do not attend the rain date, you will *not* receive a refund. In the event that both dates need to be cancelled by Quakertown Alive!, we will refund *half* the vendor fees upon request by letter with a self-addressed stamped envelope or email within 30 days. Any monies not requested to be refunded will be considered a donation to the programs of Quakertown Alive!, a 501(c)(3) non-profit organization.

Spaces are in the street, do not block the sidewalk. The display area assigned to accept entrants must be manned throughout the entire show. The accepted applicant must provide his/her own canopy, table, tent, weights, and display. Be prepared for an outdoor event, including wind gusts and fluctuating weather. Tents/canopies **MUST** be secured with weights. Quakertown Alive! will have a designated safety officer patrolling the event to check on tent weights.

***ALL VENDORS MUST BE IN THEIR DESIGNATED SPACE(S)
NO LATER THAN 9:30 A.M. ON THE DAY OF THE EVENT.***

Please keep this page for your records.



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BUSINESS INFORMATION – Please PRINT Legibly

First Name:

Last Name:

Business Name:

Product / Service Offered:

☐ Please check here if you are selling a product specifically for pets.

Business Address:

City:

State:

Zip:

Telephone:

Email:

Website / Social Media:

DISPLAY SPACE

☐ 12' x 12' NO COST

Business Location is within Autumn Alive! Event Footprint

☐ 12' x 12' \$50

Business Location is within Quakertown Alive! Footprint

☐ 12' x 12' \$150

Business Location has a Quakertown /
18951 address

☐ 12' x 12' \$175

Business Location has a non-
Quakertown / 18951 address

☐ 12' x 12' \$350

Business is on a Regional / National
Franchise Level

Note: Vendor is responsible for supplying tent, weights, tables, chairs, etc.

Total Amount Enclosed: _____

Limited Availability for double spaces (additional charges apply).

Interested in sponsoring? Your event space could be FREE! Inquire by emailing alyssa@quakertownalive.com for all sponsorship opportunity information.

Please return completed application, attached application agreement, and payment to:

Quakertown Alive!
314 W Broad St. Suite #202
Quakertown, PA 18951

Questions? Call: (215) 536-2273 (ext. 2351) OR Email: alyssa@quakertownalive.com

The Autumn Alive! Fall Festival is brought to you by Quakertown Alive!, a 501(c)(3) non-profit Main Street organization dedicated to helping revitalize downtown Quakertown.



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QUAKERTOWN ALIVE! TERMS AND CONDITIONS

- 1.) Quakertown Alive! reserves the right to deny or accept any vendor application.
- 2.) The event committee will assign space locations to the vendors. The committee can take special requests into consideration, but there is NO guarantee. Space assignments are final.
- 3.) All vendors are required to remain open during the entire length of the event.
 - Autumn Alive! – 10:00 a.m. to 4:00 p.m.
- 4.) Vendors must adhere to the set-up times. NO early birds.
 - Autumn Alive! set-up begins at 7:30 a.m., and vendors must be set up by 9:30 a.m.
 - Food trucks may start entering at 7:30 a.m., and must be parked by 9:00 a.m.
- 5.) It is the sole responsibility of each accepted vendor to obtain any and all required, applicable, and appropriate state and local licenses / permits needed. Each vendor also bears the sole responsibility for payment of all taxes pertaining to their operation.
- 6.) All structures and sundries (tents, tables, chairs, trash cans, weights, etc.) are to be supplied by the vendor and are the responsibility of the vendor. All tents must be secured with weights to withstand changing weather conditions. Quakertown Alive! will have a Designated Safety Officer patrolling the event to check on tent weights.
- 7.) Vendors agree to assume all liability for and agree to indemnify and hold harmless all organizations and persons sponsoring, managing, or in any other way participating in the Autumn Alive! Festival, including, but not limited to, Quakertown Alive! and its personnel and Quakertown Borough from any seen or unseen injury, theft, or other loss to any person or property incurred by them or their representatives during travel to / from, load in / set up, event, and break down, claim, penalty, or lawsuit in any way arising from operation or involvement in the Autumn Alive! Festival.
- 8.) If Quakertown Alive! cancels the event, the vendor will receive a refund of half the vendor fees upon request by either letter or email (alyssa@quakertownalive.com) within 30 days. Any fees that have not been requested for a refund will be considered a donation to Quakertown Alive!.
- 9.) Quakertown Alive! events are family friendly. We reserve the right to decide if a questionable item / service is allowed at our organization's event. All decisions are final.
- 10.) Quakertown Alive! has permission to share images from the vendors' website and social media. Vendors may also have their and their goods' pictures taken at the event for use on the Quakertown Alive! website and social media.
- 11.) Vendors must agree to abide by the above terms and conditions as well as supplied additional event guidelines. We expect our vendors to be kind and courteous to each other, attendees, and our volunteers. **Vendors must stay in their designated spot and are not permitted to walk the streets with products or samples.**



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APPLICATION AGREEMENT

By signing below, I acknowledge that I have read, understand, and agree to abide by all the general information, procedures, conditions, fees, and instructions set forth in this application.

- I understand that I may be asked to leave the event and my fees will not be refunded if I do not follow the terms and conditions.
- I understand that failure to adhere to these terms and conditions may result in exclusion from future events.
- I agree to indemnify and hold harmless all organizations and persons that are sponsoring, managing, or in any way participating in the Autumn Alive! Fall Festival, including, but not limited to, Quakertown Alive!, the Borough of Quakertown, and personnel from any loss, claim, penalty, or any lawsuit arising from operation or involvement in the Autumn Alive! Fall Festival.

Applicant Signature: _____ Date: _____

Please PRINT Name: _____

Quakertown Alive! accepts checks, money orders, and cash as payment. Checks and money orders should be made payable to Quakertown Alive! Credit card payments are accepted in-person or over the phone.

No application is considered complete until we have received your method of payment in full.

Quakertown Alive! reserves the right to relinquish your spot if the full payment has not been received by October 2, 2026.

Method of Payment:

____ Check / Money Order

____ Cash

____ Credit / Debit Card

Phone Number: _____

Please return completed application, attached application agreement, and payment to:

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